

Interzum Award

05/2001

wellboard – presented with the Interzum Award

In the context of the Interzum in Cologne, well gmbh was twice presented with the first-time Interzum Award 2001 for particularly innovative materials and design. The new product line "wellboard gamma" and the "wellium" furniture developed by the designer Franz Betz using wellboard was awarded a prize in the highest category "Best of the Best".

The Interzum Award was offered by Kölnmesse in conjunction with Design-Zentrum Nordrhein-Westfalen. The competition was open to the 1,750 exhibitors at the Interzum. The jury tested the products entered with regard to ecological requirements, functionality, innovative power and ergonomics. The jury consisted of the Swiss designer Hannes Wettstein; Prof. Dr. Peter Zec, the CEO of Design-Zentrum NRW, the designer James Irvine and the architect Volker Staab. The prizewinning products are summed up in the bilingual Interzum yearbook.

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